


Discussion Points from the Triratna Communications Working Group

 **Watch again: [Triratna Meet World: A Conversation with the International Council's Communications Working Group](#)**

A discussion among members of the International Council Communications Working Group: Candradasa and Dayaketu (Dharmachakra), Jnanadhara (Movement Co-ordinator), Parami (Preceptors College and International Council Steering Group) and Utpaladhi (Order Office).

We explore five potential next steps in relations ongoing Communications strategy, based on feedback from collaborative processes across the Order and Movement over the last couple of years. We hope it will help stimulate your own conversations as we look at the future of Triratna in dialogue with the world.

Introduction

1. What is our core task in talking to the world? (Jnanadhara)

2. Exemplification as our general approach (Candradasa, Jnanadhara, Parami)

i. What do you/we want to say, and to whom?

ii. Do you recognise any of the areas of tension discussed in your own work or practice? How do you experience them?

iii. How do we move from negative to creative tension in these areas?

iv. What resources do we have? How will we resource the work we'd like to happen in future?

Five Specific Areas

1. Looking at the conditions we have? Internationality. (Parami)

2. Developing triratna.org as an integrated part of the platform: telling our own story with information that is both credible and trustworthy + helping people easily find our Centres (Jnanadhara)

(See also [Dharmachakra's](#) presentation at the ECA and [consultation document](#))

3. Exploring more nourishing models of online community. Do we want to build a home for comprehensive, structured Triratna teaching (courses) online? (Utpaladhi and Candradasa)

i. How might such an online space affect your own work or our physical Buddhist Centres around the world?

ii. How would we resource it?

4. Mobile apps: what do you think would be the prime externally-facing use-case for a Triratna app of any kind? (Dayaketu)

5. Helping people find our version of the Dharma - exploring opportunities to get our content out there (Dayaketu)

i. How do we make ourselves an easy-to-find, trustworthy, engaging resource online for people who want to explore Buddhist spiritual life?